


# ALEJANDRO DOWLING

## GRAPHIC DESIGNER

 **Location**  
801 Glenvista Dr, Glendale, CA

 **Website**  
alejandrodowling.com

 **Phone**  
+1 (920) 948-7556

 **Email**  
alejandrodowling@gmail.com

### + WORK HISTORY

- 2012 - 2015 **IMAGES OF THE WORLD / Chicago, IL**  
**Graphic & Web Designer**  
 Design email blasts, newsletters, event posters and more. Edit video clips and trailers. Website work includes SEO, page design, banner ads and data entry.
- 2011 - 2012 **HAIRLINE, LTD. / Santiago, Chile**  
**Graphic Designer**  
 Created brochures, ads, product packages and promotional videos for a hair products line. Also helped run booth at conventions.
- 2009 - 2011 **RISING REALTY, LLC / Chicago, IL**  
**Pre-Marketing Specialist**  
 Distributed leads among the in-house agents. Other duties included website management, SEO, photo editing, copywriting and social media marketing.

### + FREELANCE

- 2010 - now **GRAPHIC DESIGN & MARKETING**  
 Create print, web, mobile and other promotional materials for various clients.

### + EDUCATION

- 2008 **COMMUNICATION ARTS - B.A.**  
 Area of emphasis: **Media Production**  
 University of Wisconsin - Madison

### + COMPUTER SKILLS

	<i>novice</i>	<i>expert</i>
CSS/HTML	●●●●●●●●	●●●●●●●●
SEO	●●●●●●●●	●●●●●●●●
CMS (WP, Joomla)	●●●●●●●●	●●●●●●●●
Photoshop	●●●●●●●●	●●●●●●●●
Illustrator	●●●●●●●●	●●●●●●●●
InDesign	●●●●●●●●	●●●●●●●●
Dreamweaver	●●●●●●●●	●●●●●●●●
Premiere/After FX	●●●●●●●●	●●●●●●●●
Final Cut Pro	●●●●●●●●	●●●●●●●●
Office	●●●●●●●●	●●●●●●●●
Windows	●●●●●●●●	●●●●●●●●
Mac OS	●●●●●●●●	●●●●●●●●

### + PROFESSIONAL CHECKLIST

- Fluent in Spanish
- Creative Thinker
- Organized Workflow
- Effective Communicator
- Team Player

### + PERSONAL DEVELOPMENT

<b>ACTIVITIES</b>	<b>HOBBIES</b>
<ul style="list-style-type: none"> <li>• Clear Channel Intern</li> <li>• iO Improv Graduate</li> <li>• MoveOn.org Office Director</li> <li>• Dual Citizenship, Chile</li> </ul>	<ul style="list-style-type: none"> <li>• Weightlifting</li> <li>• Writing</li> <li>• Video</li> <li>• Performing</li> <li>• Traveling</li> </ul>